

2017 CAF High Sky Wing AIRSHO

SPONSORSHIP OPPORTUNITIES

AIRSHO is held annually at the Midland International Air and Space Port. 2017 marks the celebration of the 27th AIRSHO to be produced in Midland/Odessa, Texas and hosted by the **CAF High Sky Wing**. AIRSHO is a unique community event. Each year visitors come from around the world to watch this collection of vintage warbirds and civilian performers in action. We invite you to be a part of **AIRSHO on September 16-17**.

Do you want...

- ✓ To STAND OUT from the crowd during AIRSHO?
- ✓ Partner with the Only AIRSHO in the Permian Basin?
- ✓ A new avenue to deliver your name and message to your target customers?
- ✓ Would like a way to astonish your VIP customers and guests?

Showcase your company by becoming a 2017 AIRSHO Partner

Benefits:

- Reward your valued customers, employees, friends and family with VIP treatment at the AIRSHO.
- Showcase your company's community support and involvement.
- Highlight your company as an AIRSHO activity, area, facility or vehicle sponsor.
- Receive access to the best exhibit space available at the TRADESHO or in AIRSHO Square.
- Your name and logo on signage, program book and AIRSHO website.

We are here to help you meet your marketing goals and will customize a package for you.

For more information, contact Gena Linebarger at gena@highskywing.org or (432) 528-0997 cell

2017 Sponsorship Opportunities and Naming

DIAMOND

AIRSHO Square
Bomber Ramp
Fighter Ramp
Tradesho Exhibit Hall

RUBY

Fighter Squadron Chalet
Reserved Seating Area
Special Show for Special People
Education in Aviation Day

PLATINUM

AIRSHO Kick-off Reception
Volunteer Sponsor
Performer Sponsor

GOLD

Pilot Brief Sponsor
Media Tent



2017 AIRSHO SPONSOR BENEFITS

<u>Sponsor Benefits</u>	<u>Diamond</u> <u>\$25,000</u>	<u>Ruby</u> <u>\$20,000</u>	<u>Platinum</u> <u>\$10,000</u>	<u>Gold</u> <u>\$5,000</u>	<u>Silver</u> <u>\$2,500</u>	<u>Bronze</u> <u>\$1,500</u>	<u>Supporting</u> <u>\$500</u>
Private Chalet	2-Day Chalet 25 Guests Each Day	1-Day Chalet 25 Guests One day	N/A	N/A	N/A	N/A	N/A
Prime View Chalet (1-Day)	N/A	16 Guests	14 Guests	8 Guests	4 Guests	N/A	N/A
Adopt A Warbird	Aircraft Ride, Photo with Crew & Airplane	Aircraft Ride, Photo with Crew & Airplane	Photo with Warbird & Crew	N/A	N/A	N/A	N/A
Advertisement in AIRSHO Program	Full Page	Full Page	Half Page	Quarter Page	N/A	N/A	N/A
Public Announcement at AIRSHO	At Least 7 per Day	At Least 5 per Day	At Least 3 per Day	At Least 2 per Day	At Least 1 per Day	N/A	N/A
Logo on All Sponsor Boards at Entrances	Yes	Yes	Yes	Yes	Yes	Yes	N/A
Exhibit Space	Yes	Yes	Yes	Yes	Yes	N/A	N/A
On-Site Banners	12 Full Color	10 Full Color	6 Full Color	4 Full Color	2 Full Color	1 Full Color	1 Full Color
AIRSHO Vehicle Signage	8	6	5	3	2	1	N/A
General Admission Tickets	100	75	75	50	30	15	6
AIRSHO Website Recognition	Logo on Main Page	Logo on Main Page	Logo on Main Page	Logo on Sponsorship Page	Logo on Sponsorship Page	Listing on Sponsorship Page	Listing on Sponsorship Page

SPONSOR PACKAGES CAN BE CUSTOMIZED FOR YOUR COMPANY

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