



## SPONSOR OPPORTUNITIES

**AIRSHO** is held annually at the Midland, TX International Air and Space Port. This year marks the celebration of the 31<sup>st</sup> **AIRSHO** to be produced in Midland/Odessa, Texas and hosted by the **CAF High Sky Wing**. **AIRSHO** is a unique community event. Each year visitors come from around the world to watch this collection of vintage warbirds and civilian performers in action. We invite you to be a part of **AIRSHO 2022** on **September 10 and 11**.

### Do you want...

- ✓ To **STAND OUT** from the crowd during AIRSHO?
- ✓ To Partner with the Only AIRSHO in the Permian Basin?
- ✓ A new avenue to deliver your name and message to your target customers and the community?
- ✓ Would like a way to astonish your VIP customers, employees and families?

**Showcase your company by becoming a 2022 AIRSHO SPONSOR**

### Benefits:

- Reward your valued customers, employees, friends and family with VIP treatment at the AIRSHO.
- Showcase your company's community support and involvement.
- Highlight your company as an AIRSHO activity, area, facility or vehicle sponsor.
- Receive access to the best exhibit space available in AIRSHO Square or the Main hangar.
- Your name and logo on signage, sponsor boards, in AIRSHO program and on AIRSHO website.

***We are here to help meet your marketing goals and will customize a package just for you. Each sponsorship helps us also meet our goal of bringing military aviation history to life and to honor the men and women who made the sacrifices for our freedom. Our Mission: Educate, Inspire and Honor.***

*Expected Attendance: 12,000-15,000 People: Posters 3,000; Rack Cards 15,000; TV, Radio, Newspaper Advertising 3,300 spots*

*In 2021 visitors came from: 113 cities in Texas; 22 states outside of Texas; 4 foreign countries.*

For more information, contact **Gena Linebarger** at [gena@highskywing.org](mailto:gena@highskywing.org) or (432) 528-0997 cell

**WWW.AIRSHO.ORG**

**P.O. BOX 61064 MIDLAND, TX 79711**



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<b>Sponsor Benefits</b> ↓	<b>Diamond Sponsor</b> <b>\$25,000</b>	<b>Ruby Sponsor</b> <b>\$20,000</b>	<b>Platinum Sponsor</b> <b>\$10,000</b>	<b>Gold Sponsor</b> <b>\$5,000</b>	<b>Shock Wave Jet Truck Sponsor</b> <b>\$5,000</b>	<b>P-40 Warhawk Sponsor</b> <b>\$5,000</b>
<b>Fighter Squadron Chalet Lunch &amp; Drinks</b>	4 VIP Tables Sat & Sun 32 Guests 16 VIP parking passes per day	3 VIP Tables Sat & Sun 24 Guests 12 VIP parking passes per day	2 VIP Tables Sat & Sun 16 Guests 8 VIP parking passes per day	6 Guests Sat & Sun 3 VIP parking passes per day	6 Guests Sat & Sun 3 VIP parking passes per day	6 Guests Sat & Sun 3 VIP parking passes per day
<b>Advertisement in AIRSHO Program</b>	Full Page	Full Page	Half Page	Quarter Page	Quarter Page	Quarter Page
<b>Public Announcement at AIRSHO</b>	At Least 7 per Day	At Least 5 per Day	At Least 4 per Day	At Least 3 per Day	At Least 3 per Day	At Least 3 per Day
<b>Logo on All Sponsor Boards at Entrances</b>	Yes	Yes	Yes	Yes	Yes	Yes
<b>Outdoor Exhibit Space</b>	Yes	Yes	Yes	Yes	Yes	Yes
<b>On-Site Banners</b>	6 Full Color	5 Full Color	4 Full Color	3 Full Color	3 Full Color	3 Full Color
<b>General Admission Tickets</b>	125	75	75	30	30	30
<b>AIRSHO Website Recognition</b>	Logo on Main Page	Logo on Main Page	Logo on Main Page	Logo on Main Page	Logo on Main Page	Logo on Main Page
<b>Name on Sponsor Page in Program</b>	Yes	Yes	Yes	Yes	Yes	Yes

**FOR MORE INFORMATION, CONTACT [GENA@HIGHSKYWING.ORG](mailto:GENA@HIGHSKYWING.ORG)**

OR (432) 528-0997 CELL

[WWW.AIRSHO.ORG](http://WWW.AIRSHO.ORG)

SPONSOR PACKAGES MAY BE CUSTOMIZED FOR YOUR COMPANY



# SPONSOR OPPORTUNITIES

<b>Sponsor Benefits</b> ↓	<b>Silver Sponsor</b> <b>\$2,500</b>	<b>Golf Cart Sponsor</b> <b>\$2,500</b>	<b>AIRSHO Program Sponsor</b> <b>\$2,500</b>	<b>Bronze Sponsor</b> <b>\$1,500</b>	<b>Pilot Sponsor</b> <b>\$1,000</b>	<b>Co-Pilot Sponsor</b> <b>\$500</b>
Fighter Squadron Chalet Lunch & Drinks	2 Guests Sat & Sun 1 VIP parking pass per day	2 Guests Sat & Sun 1 VIP parking pass per day	2 Guests Sat & Sun 1 VIP parking pass per day	N/A	N/A	N/A
Advertisement in AIRSHO Program	Business card size	Business card size	Business card size	N/A	N/A	N/A
Public Announcement at AIRSHO	At Least 2 per Day	At Least 3 per Day	At Least 2 per Day	1 per Day	1 per Day	N/A
Logo on All Sponsor Boards at Entrances	Yes	Yes	Yes	Yes	N/A	N/A
Outdoor Exhibit Space	Yes	Yes	Yes	N/A	N/A	N/A
On-Site Banners	2 Full Color	2 Full Color	2 Full Color	1 Full Color	1 Color	N/A
General Admission Tickets	15	15	15	8	6	4
AIRSHO Website Recognition	Logo on Sponsor Page	Logo on Sponsor Page	Logo on Sponsor Page	Listing on Sponsor Page	Listing on Sponsor Page	Listing on Sponsor Page
Name on Sponsor Page in Program	Yes	Yes	Yes	Yes	Yes	Yes

LET US CUSTOMIZE YOUR SPONSORSHIP



## SPONSOR OPPORTUNITIES

### Naming & Sponsor Opportunities

#### DIAMOND \$25,000

Fighter Squadron Chalet Sponsor

#### RUBY \$20,000

Flight Line Chalet Sponsor

#### PLATINUM \$10,000

TORA TORA TORA Demonstration Sponsor  
Media Tent Sponsor

#### GOLD \$5,000

Shockwave Jet Truck Sponsor  
P-40 Warhawk Sponsor

#### SILVER \$2,500

Volunteer Water Sponsor  
Golf Cart Sponsor

#### BRONZE \$1,500

B-25 Mitchell "Devil Dog" Sponsor  
Living History Reenactors Camp

**PROCEEDS FROM AIRSHO SUPPORT THE CAF HIGH SKY WING AND MIDLAND ARMY AIR FIELD MUSEUM**

Commemorative Air Force High Sky Wing is a 501(c)(3) non-profit organization

Sponsor Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone # \_\_\_\_\_

Sponsor Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Sponsor Level \$ \_\_\_\_\_ Specific Naming Opportunity \_\_\_\_\_

**Method of Payment**    Check # \_\_\_\_\_    Visa    Mastercard    Amex    Discover    Invoice Company

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

**Please Mail, Fax or Email Order Form to High Sky Wing AIRSHO, P.O. Box 61064, Midland, TX 79711**

**Fax (432) 685-1277 or email Gena@HighSkyWing.org**